

My Games Project – a new approach to volunteering

Ilona Berry

FOR SKILLS, FITNESS, TACTICS AND GREAT SOCIAL BUZZ...

GET INTO VOLLEYBALL

Introduction

- My role within Volleyball England and background
- What is a volunteer?
- My Games Project – a new approach to volunteering?

FOR SKILLS, FITNESS, TACTICS AND GREAT SOCIAL BUZZ...

GET INTO VOLLEYBALL

Background to My Game programme

- Collaboration of 20 organizations or charities across England who have come together to deliver Olympic inspired youth volunteering projects
- Funded by v, The National Young Volunteers Service

FOR SKILLS, FITNESS, TACTICS AND GREAT SOCIAL BUZZ...

GET INTO VOLLEYBALL

Project 1 – V3

- V3 = V-inspired Volleyball Volunteers
- 4 regional groups
- Set up their own volleyball activity during October half-term for the local community

FOR SKILLS, FITNESS, TACTICS AND GREAT SOCIAL BUZZ...

GET INTO VOLLEYBALL

Recruitment methods

- V-Inspired website
- Volleyball clubs
- Volunteering bureau
- Universities

- Total = 55

FOR SKILLS, FITNESS, TACTICS AND GREAT SOCIAL BUZZ...

GET INTO VOLLEYBALL

Diversity

- 44 volunteers completed monitoring form
- 36% male and 64% female
- 30% new volunteers
- 32% BME
- 2% disability
- 16% not heterosexual
- 32% 'issues' (e.g. lone parent, care leaver, low income)

FOR SKILLS, FITNESS, TACTICS AND GREAT SOCIAL BUZZ...

GET INTO VOLLEYBALL



Training

- Specially designed training weekend at the National Volleyball Centre in Kettering.
- Sessions: team building, media training, planning events, events management, child protection.
- Also chance to plan their event.

FOR SKILLS, FITNESS, TACTICS AND GREAT SOCIAL BUZZ...

GET INTO VOLLEYBALL



Events

- 23rd October – Manchester (sports hall session)
- 24th October – Nottingham (sports hall session)
- 30th October – Metro Centre, Gateshead
- 31st October – Birmingham (sports hall session)

FOR SKILLS, FITNESS, TACTICS AND GREAT SOCIAL BUZZ...

GET INTO VOLLEYBALL







VOLLEYBALL ENGLAND

Beneficiaries

Over 300 children and other young people

It really got me to learn more! **Great sport!**

It was fun and cool!

I love volleyball! **Lots of fun!**

I like the target! **I thought it was very fun!**

It was mint! **This is a very fun sport!**

FOR SKILLS, FITNESS, TACTICS AND GREAT SOCIAL BUZZ...

GET INTO VOLLEYBALL

VOLLEYBALL ENGLAND

Pathways

Progression	Number of volunteers	%
Into another volunteering opportunity	23	52
No longer volunteering	0	0
Into employment	0	0
Into education	4	9
Into training	1	2
Unknown	11	25
Other	3	7
Prefer not to say	2	5
Total	44	100

FOR SKILLS, FITNESS, TACTICS AND GREAT SOCIAL BUZZ...

GET INTO VOLLEYBALL



Project 2 – Event Volunteers

- Offers the possibility of short-term volunteering or more sustained commitment
- Range of events in our sitting, indoor, and beach volleyball calendars
- Initial recruitment for the Sitting Volleyball Grand Prix

FOR SKILLS, FITNESS, TACTICS AND GREAT SOCIAL BUZZ...

GET INTO VOLLEYBALL



Project 3 – Volley Squads

- Volley Squads are a club based group of young volunteers
- Three strands: coaching, refereeing and club development

FOR SKILLS, FITNESS, TACTICS AND GREAT SOCIAL BUZZ...

GET INTO VOLLEYBALL



Conclusion

- + My Games Project allowed some barriers to volunteering removed
- + A number of volunteers were recruited
- – Funding only allowed to support the targeted 16 to 25 year old age group
- – Long term sustainability uncertain

FOR SKILLS, FITNESS, TACTICS AND GREAT SOCIAL BUZZ...

GET INTO VOLLEYBALL