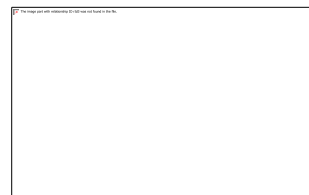


## UK Sports Volunteering Research Network

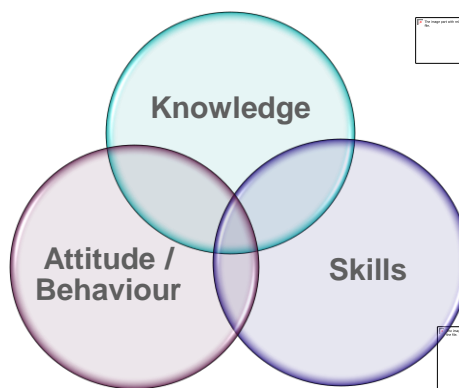
- Seminar on 19<sup>th</sup> March 2015
- Presentation from Richard Davis-Boreham and Rachel Waterman, Sport England.
- All material in these slides belongs to the authors.
- For more information about the SVRN please see the website <http://svrn.group.shef.ac.uk> or contact the secretary at Fiona.Reid@gcu.ac.uk.

## Volunteers in Sports Clubs



[www.sportenglandclubmatters.com](http://www.sportenglandclubmatters.com)

## ... A QUESTION.



## Sport England – Clubs

**Contribution**

- 15.6 million adults in England participated in sport once a week
- 14.8 million in organised sport
- 9.5 million are members of a 'club' (to participate in sport)\*
- 3.9 million are participating within a traditional sports club

**Scope and Vision**

- Clubs refer to informal groups through to asset owning formal clubs
- Our vision "Ensuring every participant has access to an excellent club environment at all entry points to develop and sustain a sporting habit for life"

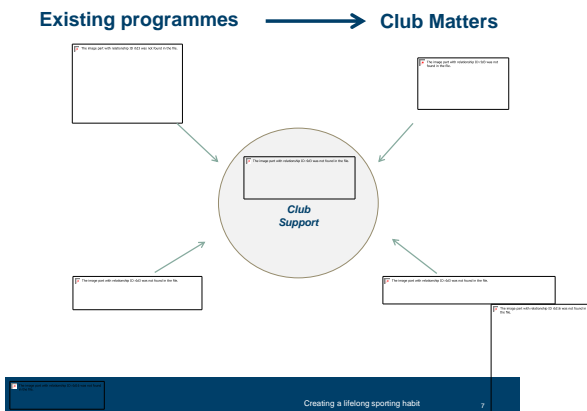
**1<sup>st</sup> Priority**

- Development of a **one stop shop for Club Support.**

## What the market said....

Consultation with Sport England colleagues, NGB's, CSP's, LA's and 200+ clubs

- The support available is too fragmented
- Accessing support is too confusing
- It all needs to be joined up
- Needs to be easy to navigate
- Needs to be attractive, accessible to all and
- engaging



### Club Matters – Benefits to Clubs

- Have access to one stop shop framework for wider support - Clubmark accreditation, volunteering, mentoring, etc.
- Support both retention, transition and increased participation in sports clubs.
- Be better equipped to become economically sustainable
- Placing the customer at the centre of club development.



Thank you.

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