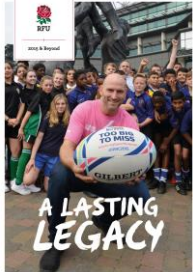


**RUGBY WORLD CUP 2015**

- 11 Host Cities
- 13 Venues
- 15 Fanzones
- 406,000 International Visitors From 151 Nations



**A LASTING LEGACY**



- Better Facilities
- Investing in People
- More Schools
- Returning Players
- Touch Rugby
- Other Nations
- Culture of Rugby



**6000 VOLUNTEERS NEEDED**

- 6000 Volunteers Needed
- 20,000 Applications
- 10,000 Interviews Held
- 3,333 Hours at the Try Outs



**THE PACK**



**4,000 Attendees**



**PACK TO FAMILY**

- 50% with No Involvement in Rugby
- 200 Now Actively Volunteering



**CREATING THE CHANGE**

- Young Rugby Ambassadors
- Spirit of Rugby
- Keep Your Boots On
- Leadership Academy and Leadership In Union
- Volunteer Recognition



**YOUNG RUGBY VOLUNTEERS**

- 1340 YRA's During Rugby World Cup
- Partnership with Vinspired – 2000 More Post RWC
- National Youth Council
- Representation on RFU Sub-Committees



**SPIRIT OF RUGBY**

- Partnership with Spirit of 2012 Trust
- 15 Communities Around the Country
- 16-24 Year Olds Creating Projects to Engage 16-24 Year Olds in the Game



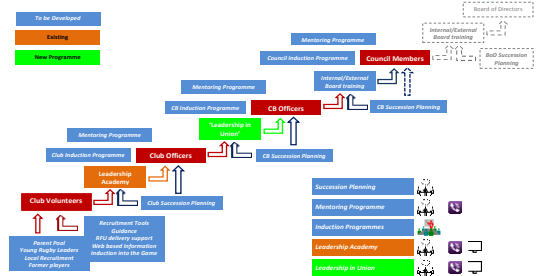
**KEEP YOUR BOOTS ON**

- Aimed at Players Thinking of Retiring from Rugby
- Coaching and Refereeing
- RWC Fanzones (4000 Sign Ups)
- International Matches at Twickenham



**LEADERSHIP ACADEMY/LEADERSHIP IN UNION**

The Volunteer Development Pathway Model



**VOLUNTEER RECOGNITION**

Mitsubishi Motors Volunteer Awards



**LOOKING AHEAD**

- **Artificial Grass Pitches**
  
- **Sevens**
  
- **Growth of the Women & Girls Game**



**THANK YOU**

“England Rugby” and the RFU Rose are trade marks of the Rugby Football Union.