



## Host City Volunteers (HCV)

### Glasgow Household Survey (Autumn 2012)

89% believed Games would have positive impact on the city  
BUT...

only 52% anticipated positive impact on them/their families

#### HCV project aims

- Civic pride
- Community engagement
- Volunteer experience

#### Priority groups

- Disabled people
- Older people
- Those living in areas of deprivation



## Host City Volunteers: Demographics

1,068 volunteers undertook shifts at Games-time

- 31% of HCV had never volunteered before
- 15% of HCV identified as disabled people
- 38% of HCV are considered 'hard pressed' (Acorn CACI profile)
- 23% of HCV were from minority ethnic groups
- 30% of HCV aged 16-24 years + 11% aged 65 years+



## Host City Volunteers: Evaluation

#### Volunteers' experience

- Pre-games: confidence / civic pride / connectedness (n = 838)
- Post-Games (n = 209)
- In-depth case studies (n = 27)

#### Stakeholder / Partnership working

#### Celebratory Exhibition

- Co-production process
- Visitor experience

#### Documentation of project

- Film and photography (Flickr)
- Volunteers' feedback / soundbites



## Host City Volunteers: Evaluation

### Volunteers' Experience (Post-Games questionnaire)

- 70% indicated the **best thing about their HCV experience** was meeting other people
- 79% indicated they now **know more about Glasgow**
- 79% indicated they now **feel more connected to the city**
- 66% indicated they would like to volunteer with a **local community group or club**
- 83% indicated they would like to volunteer for a **local community event**
- 90% indicated they would like to volunteer for **another event in Glasgow**



## Glasgow Volunteering: Policy Context

- Glasgow's Single Outcome Agreement
- Glasgow 2014 Commonwealth Games Legacy
- Poverty Leadership Panel: Work and Worth
- Christie Report & Public Service Reform
- Community Empowerment (Scotland) Act 2015
- Glasgow's Community Learning and Development Plan
- People Make Glasgow



## Volunteering Charter: Commitments

Create and expand appropriate opportunities for volunteering within our organisation and/or:

Ensure our opportunities are accessible to all sections of the community, and that our volunteering workforce reflects the demographics of the city and/or:

Facilitate and enable our staff, members and/or service users to undertake volunteering activity which improves their wellbeing and benefits Glasgow



## Volunteering Charter: Principles

- Freedom and Choice
- Mutual benefit
- Volunteering and Paid Employment: Added value NOT job substitution
- Out of pocket expenses
- Collaboration
- Appropriate resourcing
- Support
- Quality
- Healthy Environment
- Recognition



## Homeless World Cup 2016

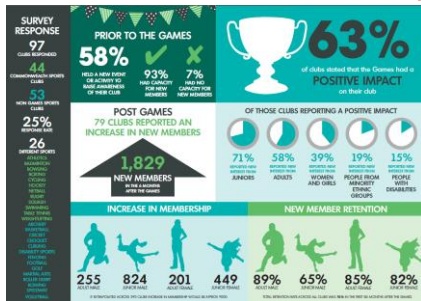


## Homeless World Cup 2016 (Legacy Project)

- 12 months access to the Glasgow Club Glasgow
- Sport Employability workshops
- Street Soccer Scotland Football Sessions
- Creative writing classes + e-publication launch at *Aye Write!*
- Arts workshops
- Pathways into further volunteering (e.g. Davis Cup, Tour of Britain)



## Pre & Post 2014 Games: The Impact



## Pre & Post 2014 Games: The Impact



## A closer look at legacy

**Adam Mould**  
Glasgow Panthers Wheelchair  
Rugby League & Basketball Club

"Basically the club would not have got off its feet if it was not for the support of Glasgow Sport. I would not have been able to encourage local young kids from a tough area to attend and at the same time, break down the barriers that exist for people with a disability. The support from Glasgow Sport has also made a big difference to me personally, in terms of getting my coaching qualifications for rugby league and basketball as well as my own personal mental health improving as the club gives me something really worthwhile to focus on."

